## WiriTec and BTG Americas announce strategic partnership

*German leader in energy data management, WiriTec, has formed a strategic partnership with BTG Americas, a Mexican company specializing in building automation solutions. This collaboration aims to enhance energy management across various sectors such as clinics, hotels, and resorts. WiriTec will utilize data from BTG systems for advanced reporting and optimization processes.*

**Bensheim, Germany, August 7, 2024** – WiriTec, a leader in energy data management software solutions, is proud to announce a strategic partnership with BTG Americas, a renowned company in building automation solutions. This collaboration aims to leverage the strengths of both companies to deliver innovative and efficient energy management solutions to various sectors, including clinics, hotels, and large resorts.

Germany-based WiriTec, with 15 years of experience, specializes in the monitoring and optimization of energy consumption. Their software-driven approach ensures high-quality solutions tailored to client needs.

Mexican company BTG Americas, based in Tijuana, with 25 years of extensive project experience, excels in building control and management systems. Their expertise includes air conditioning automation, access control, consumption billing, energy consumption monitoring, and comprehensive building management systems.

This partnership will enable BTG Americas to share data from BMS systems as well as directly captured from the field level with the energy data management WiriTec software platform. The Germany-based software will then process and utilize this data for various measuring and reporting purposes. "We are looking forward to a mutually beneficial relationship that promises significant advancements in energy management and sustainability," says Adrian P. Merkel, CEO of WiriTec.

"We are excited about this partnership and the innovative solutions it will bring to our clients," adds René Rendón, Business Development Manager at BTG Americas.

### WIRITEC

**WiriTec is a German innovative software company specializing in the digitalization of energy-related processes in buildings, data centers and industrial plants. Since 2009, the company has been offering products, solutions and technologies as well as all services that enable customers to make their business processes in the energy sector smarter. As part of the speedikon group of companies, WiriTec benefits from cross-company expertise in the areas of facility management, data center management, photorealistic digital twins, artificial intelligence and robotics. WiriTec GmbH's employees have extensive experience in dealing with large amounts of data, complex databases and integration into existing software and hardware solutions. www.wiritec.com**

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